Rule 3 (2): Grievance redressal mechanism of intermediary

- (a) The intermediary shall prominently publish on its website, mobile based application or both, as the case may be, the name of the Grievance Officer and his contact details as well as mechanism by which a user or a victim may make complaint against violation of the provisions of this rule or any other matters pertaining to the computer resources made available by it, and the Grievance Officer shall -
- (i) acknowledge the complaint within twenty four hours and dispose of such complaint within a period of fifteen days from the date of its receipt;
- (ii) receive and acknowledge any order, notice or direction issued by the Appropriate Government, any competent authority or a court of competent jurisdiction.
- (b) The intermediary shall, within twenty-four hours from the receipt of a complaint made by an individual or any person on his behalf under this sub-rule, in relation to any content which

is prima facie in the nature of any material which exposes the private area of such individual, shows such individual in full or partial nudity or shows or depicts such individual in any

sexual act or conduct, or is in the nature of impersonation in an electronic form, including artificially morphed images of such individual, take all reasonable and practicable measures to

remove or disable access to such content which is hosted, stored, published or transmitted by it:

- (c) The intermediary shall implement a mechanism for the receipt of complaints underclause
- (b) of this sub-rule which may enable the individual or person to provide details, as may be necessary, in relation to such content or communication link.